

# **Atemiscloud CRM + EVENTS**

**CRM + Segment + Events + Marketing + Analysis** 

# The company



International offices. Sales and Dev.

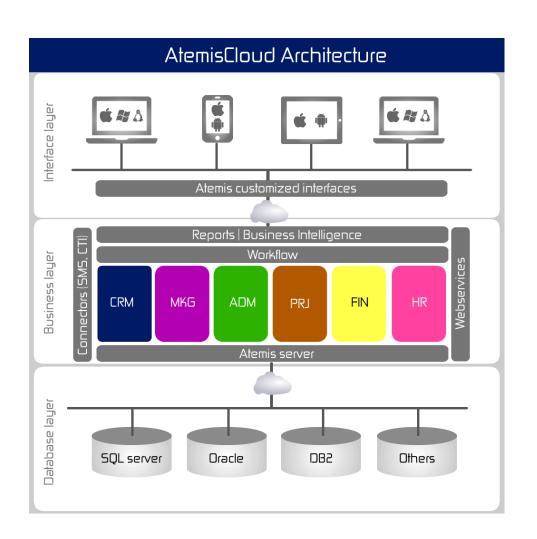


At 06/2017: Ukraine: 6, Vietnam: 10, Thailand: 1, Africa: 4, Mexico: 1, Poland: 1, France: 2, USA: 1, Singapore 1, Beirut: 1 + 24 freelancers. 7 legal entities. 5 sales offices. Technical teams in Vietnam and West Ukraine.

#### AtemisCloud

#### A proven robust architecture





- √ developed over 18 years
- √ 1 million lines of code
- √ 180.000 hrs = 100 yrs/man
- √ 450+ features
- ✓ 260+ engineers

## Why our customers choose us?



## √ For the full range of solution 100% cloud

- ✓ Equivalent to most ERP solutions (Hexagone)
- ✓ More innovative than others (Hatier, CCIFV)

#### ✓ For the 100% customization

- ✓ Layout and extranet features (Terresens)
- ✓ Business processes and forms (Generali, Hatier)

## ✓ For the quick integration time

- ✓ Smaller and international (KPMG, Geant Casino)
- ✓ On line work and processes (Renault)

### **✓** For the price

- ✓ Rental: Based on usage per month
- √ Value:
  - √ 6 times cheaper than SAP, SIEBEL (Hexagone, Renault, Bosch)
  - ✓ 3 times cheaper than Salesforce (4G secure, BottomLine,...)

## References





...and over 1100 other companies.

# Scope and features



#### Solution dedicated to:

- Marketing and events companies
- Marketing departments of corporations
- Institutions and governments

  All print screens here from the French Consulate Vietnam and Bastille Day 2017.

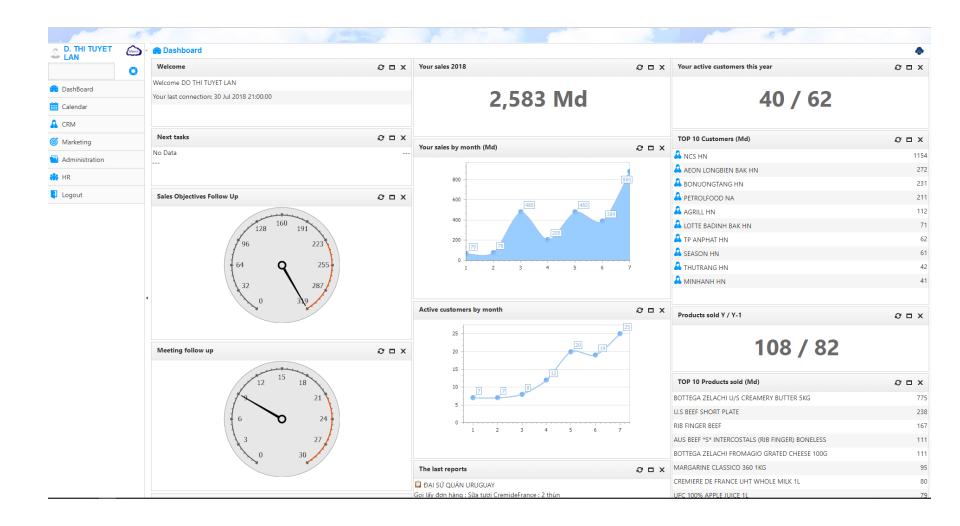
  Event registration + B2B Meetings

#### Solution includes

- CRM (B2B | B2C)
- Events Management
- Webmarketing (Emailing + SMS + Social Networks)
- Analysis and reports
- Mobile Apps for attendees registration

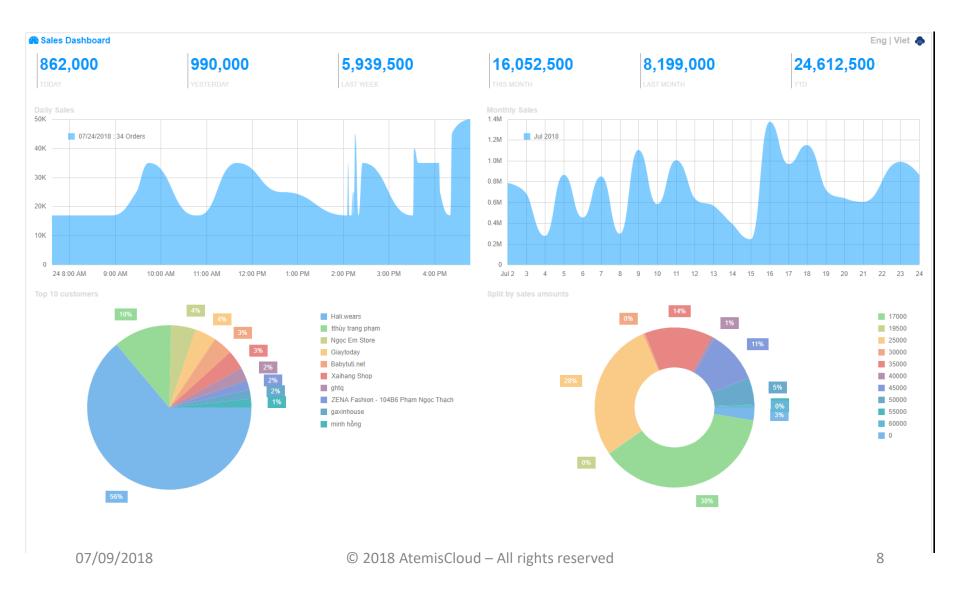
## Customized dashboard





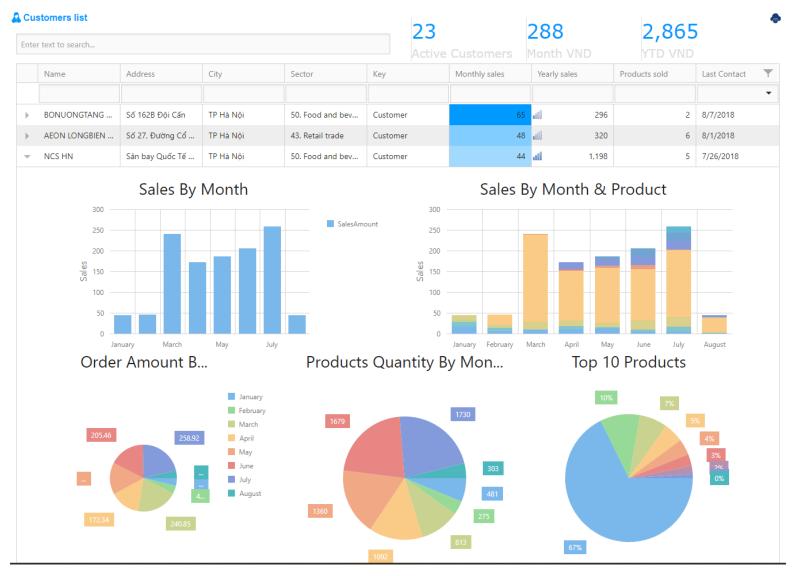
## Sales dashboard





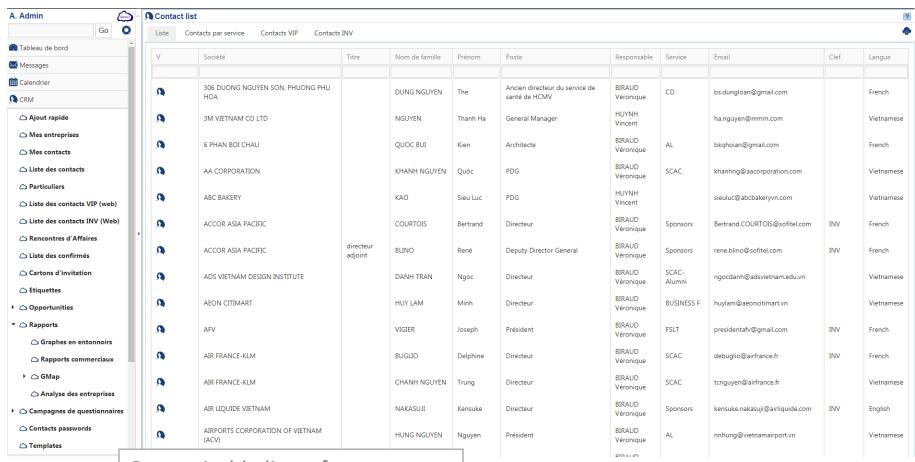
# CRM: Companies list





### **CRM:** Contacts list

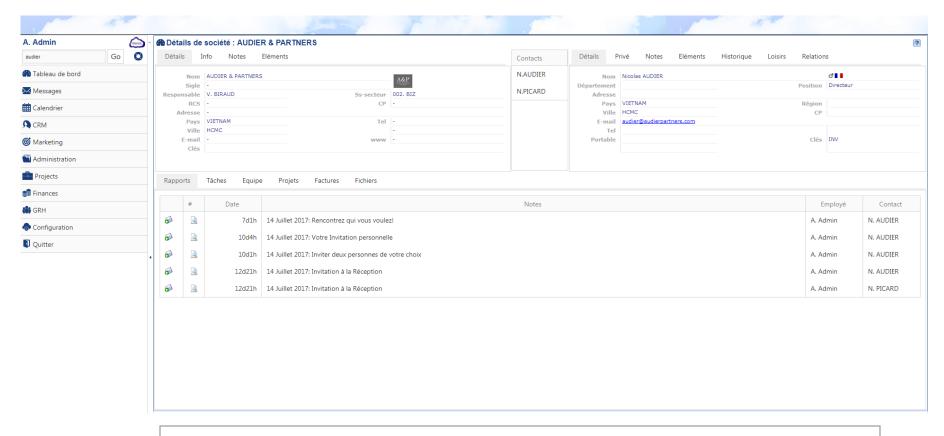




Customizable lists of contacts, Right click to export to Excel

# CRM: Companies details



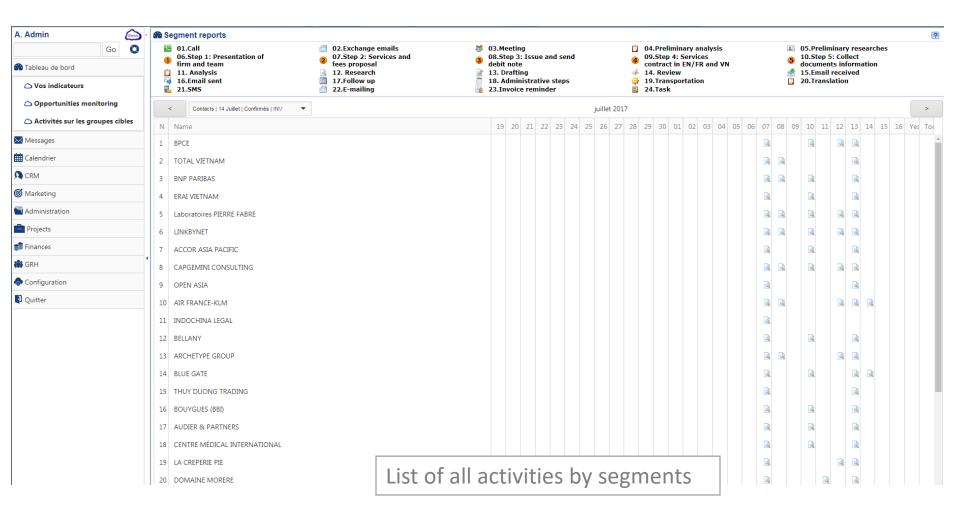


360° view of the company and contacts.

All emails and invitations sent are displayed in [Reports]

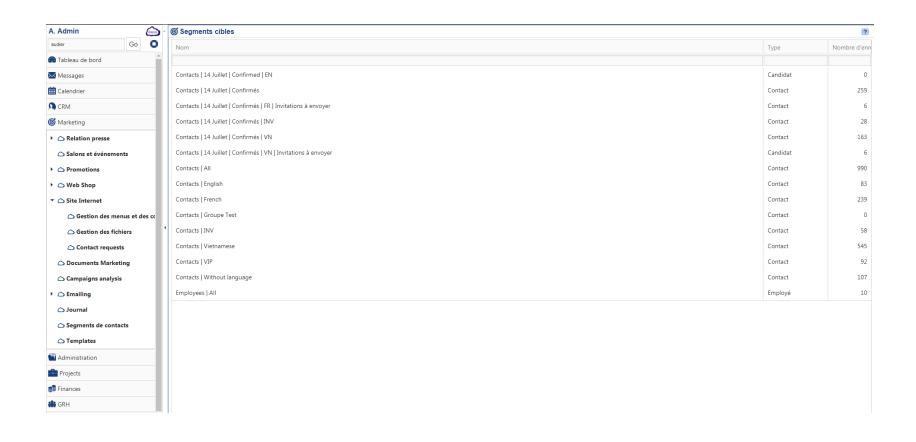
# CRM: Segments report





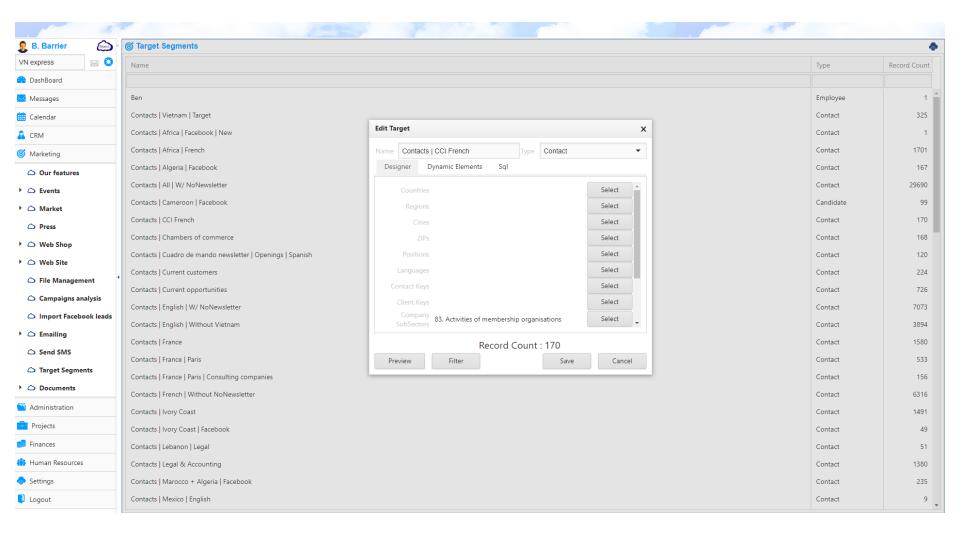
# Segments: List





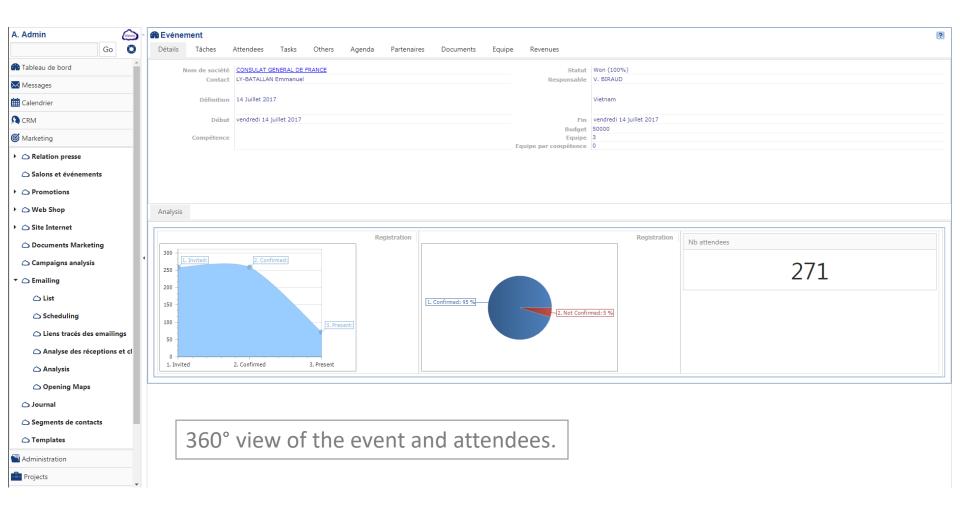
# Segments: Add / Edit





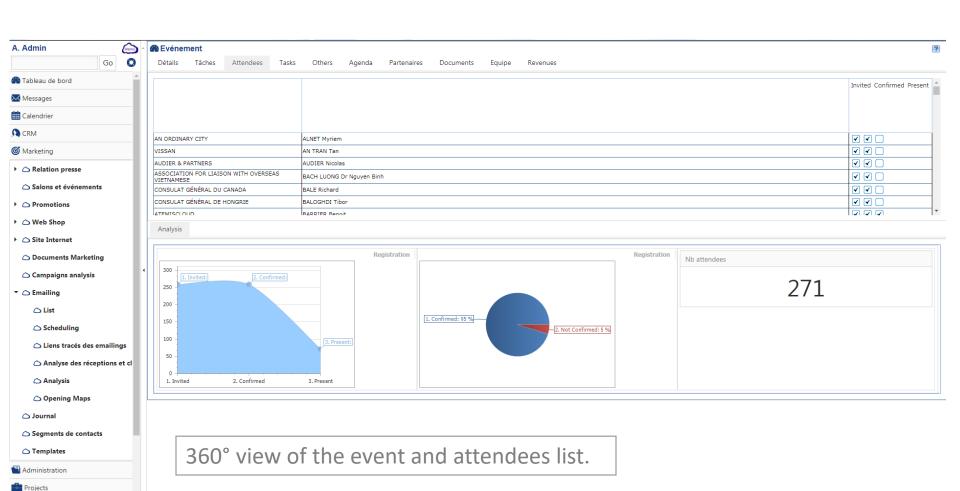
#### **Event: Details**





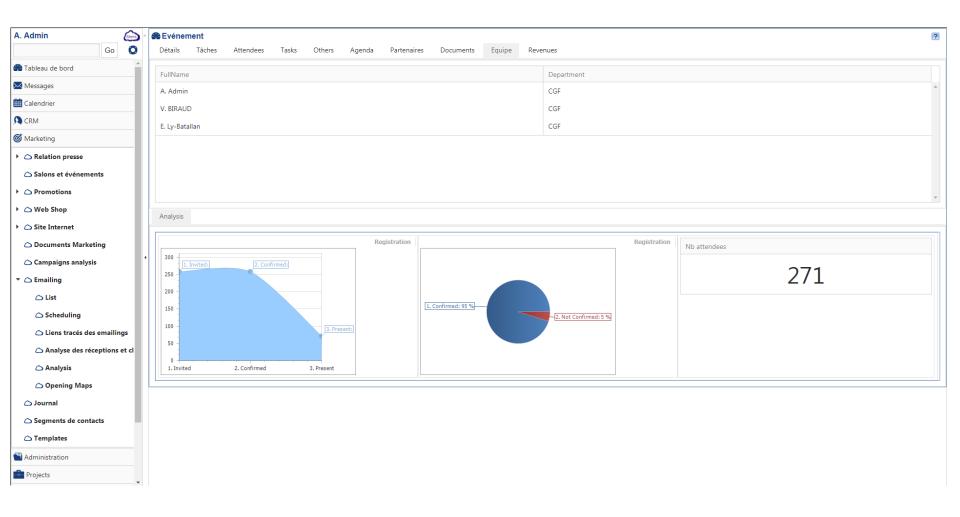
### **Events: Attendees**





## **Events: Team**





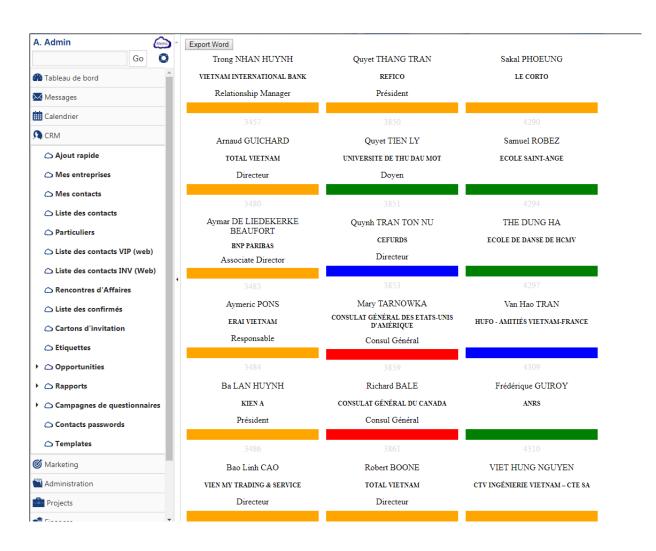
#### **Events: Invitations cards**





## Events: Labels and stickers



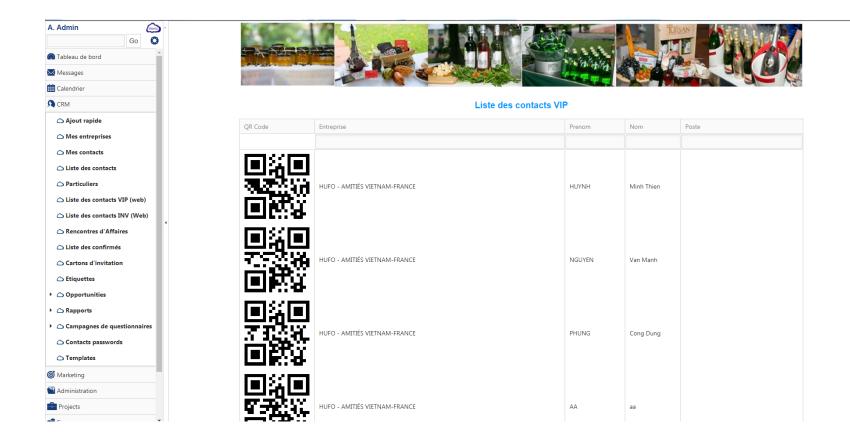


The colors identify the business sector of the invitees.

Business: Orange Culture: Green Association: Blue Diplomatic: Red

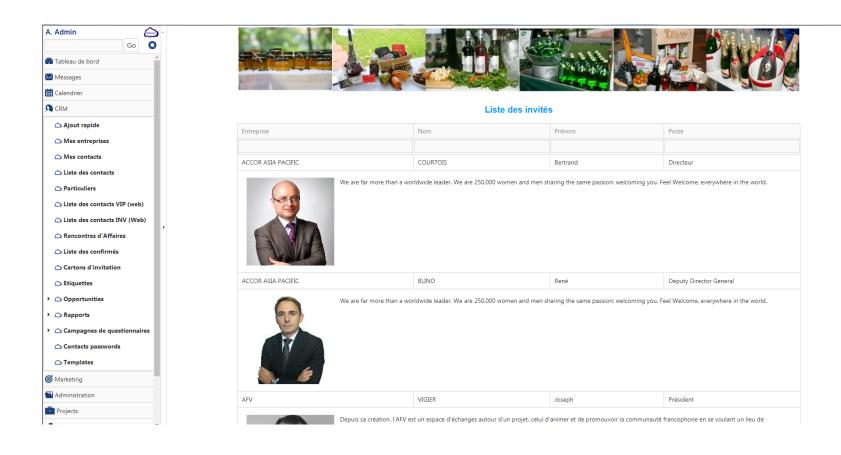
# Events: VIP list with QR code





## Events: Invitees details list





### **Events: Website**







#### Bastille day 2017

Liberty, equality, fraternity!

July 14", Bastille Day, is one of the founding dates of the French Republic. It is also the well-known symbol of the French Revolution which, even though it was not the first such event in the 18th century, has deeply impressed people's minds. It was the final outcome of the Age of Enlightenment, the intellectual movement that brought forth unprecedented social values such as Liberty, Equally and Frateminy.

These values that form the very basement of the French Republic are at the core of the current French society. They have been a source of inspiration for several other people in the world, searching their path forwards feedom. At times, when France seemed to get astray from these values in the course of its history, it has been reminded of their existence.

Nowadays, these values are those we continue for raise in front of the world, and they drive and stimulate us. These values are the core of our actions, and we are careful to keep remembering them, at the same time defending them and never to leave them out of sight. These very values bring us closer to a lot of nations, especially to the people of Vietnam. On behalf of this closeness of views, we request the pleasure and the honour to welcome you at the French Residence on July 141h, 201P assure.

Looking forward to welcoming you soon, Emmanuel Ly-Batallan Consul-general

#### THIS RECEPTION IS POSSIBLE THANKS TO THESE SPONSORS



3 languages (FR, EN, VN)

www.bastilleday-hcmc.fr

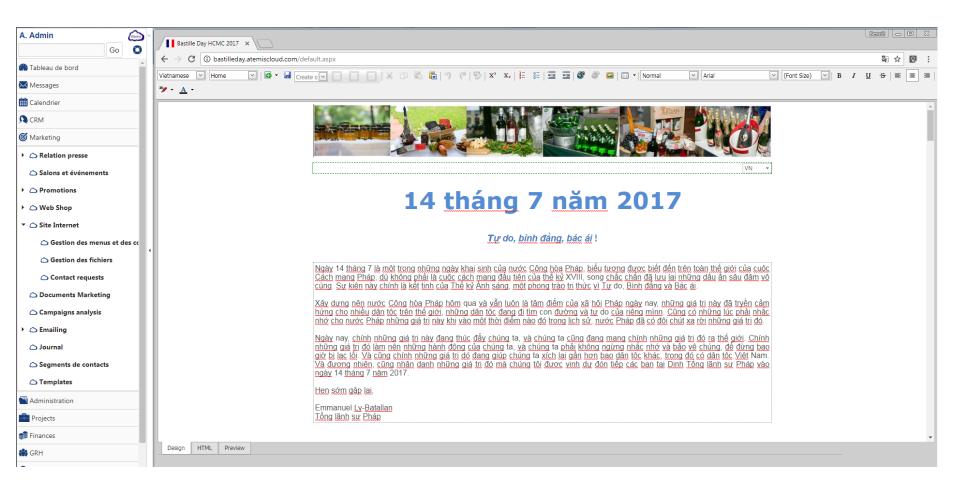
### **Events: Website CMS**





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### Events: B2B selection

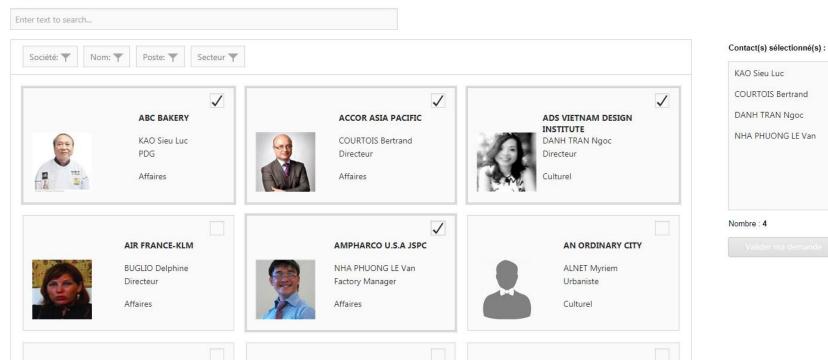




#### Rencontrez qui vous voulez!

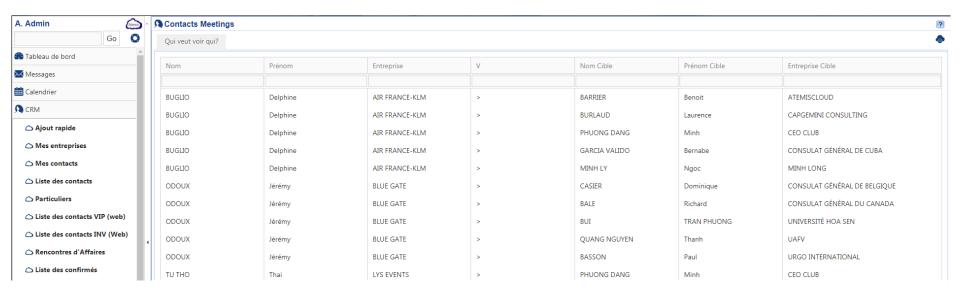
En tant qu'invité privilégié, vous avez pu nous proposer d'inviter de nouveaux contacts à la réception du 14 juillet.

Vous pouvez maintenant consulter la liste des personnes ayant confirmée leur participation à la réception du 14 juillet midi. Pour vous permettre de rencontrer plus facilement les personnes qui vous intéressent, vous pouvez sélectionner jusqu'à cinq profils en cliquant sur leur carte. Cliquez sur la case [] ou utilisez [shift] pour selectionner plusieurs cartes. Vous devrez ensuite valider votre choix pour récupérer les profils souhaités. Les profils sélectionnés vous seront envoyés par email.



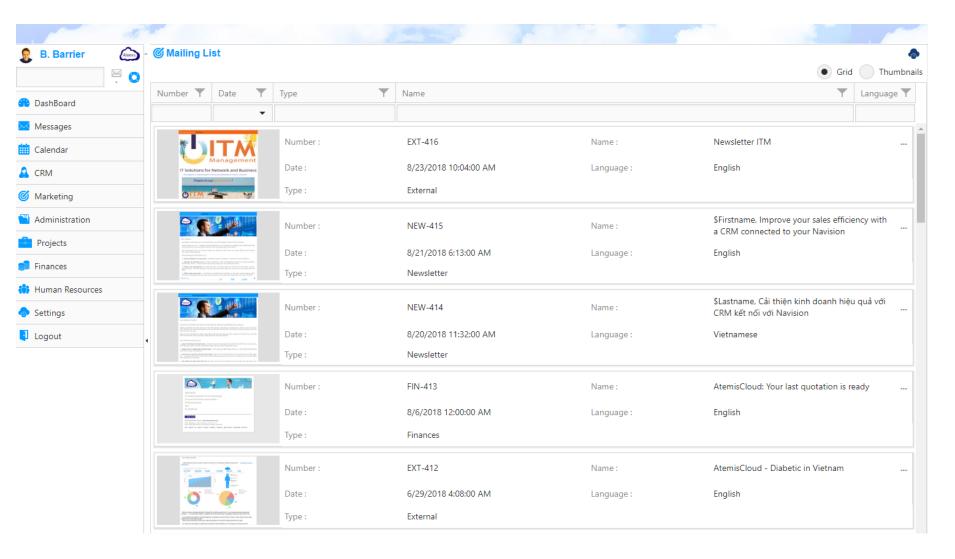
# Events: B2B meetings





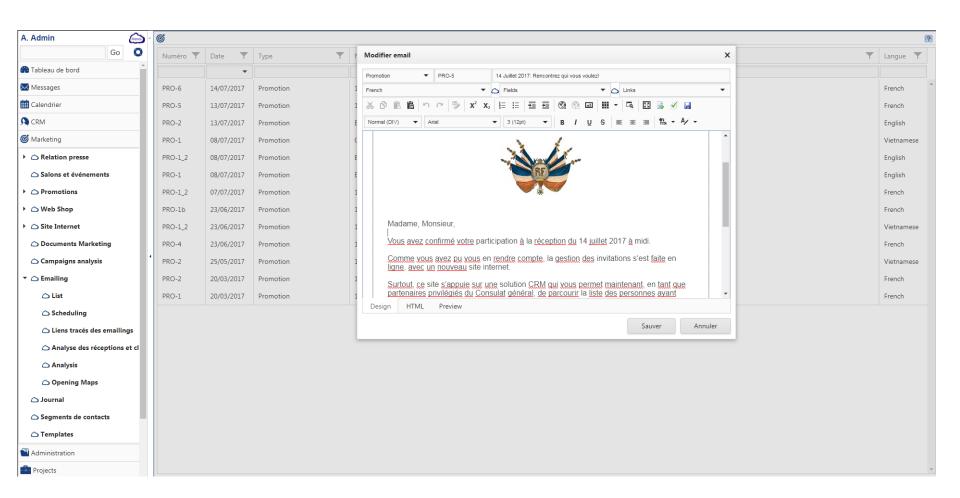
# Emailings: List





# Emailings: Add / Edit





# Emailings: Emails received



Subject: 14 Juillet 2017: Rencontrez qui vous voulez!

Pour voir ce message, cliquez ici



Madame, Monsieur,

Vous avez confirmé votre participation à la réception du 14 juillet 2017 à midi.

Comme vous avez pu vous en rendre compte, la gestion des invitations s'est faite en ligne, avec un nouveau site internet.

Surtout, ce site s'appuie sur une solution CRM qui vous permet maintenant, en tant que partenaires privilégiés du Consulat général, de parcourir la liste des personnes ayant confirmé leur participation et de sélectionner les profils de personnes pouvant plus particulièrement vous intéresser, en suivant ce lien.

Bien cordialement à vous.

Emmanuel Ly-Batallan

P.S. Ayant pris un peu de retard cette année, dans la mise en place de cette nouvelle solution, nous vous recommandons de faire votre choix un peu avant la réception, afin de disposer du maximum d'invités parmi lesquels trouver un bon contact

# Emailings: Emails received



Subject: 14 Juillet 2017: Votre Invitation personnelle

1

A l'occasion de la Fête nationale, le Consul général de France à Ho Chi Minh-Ville et Madame Hélène Ly-Batallan

prient Benoit BARRIER

de leur faire l'honneur d'assister à la réception qu'ils donneront dans les jardins de la Résidence de France le 14 juillet 2017 à 12 heures

6, boulevard Lê Duân – 1er arrondissement Hô Chi Minh-Ville



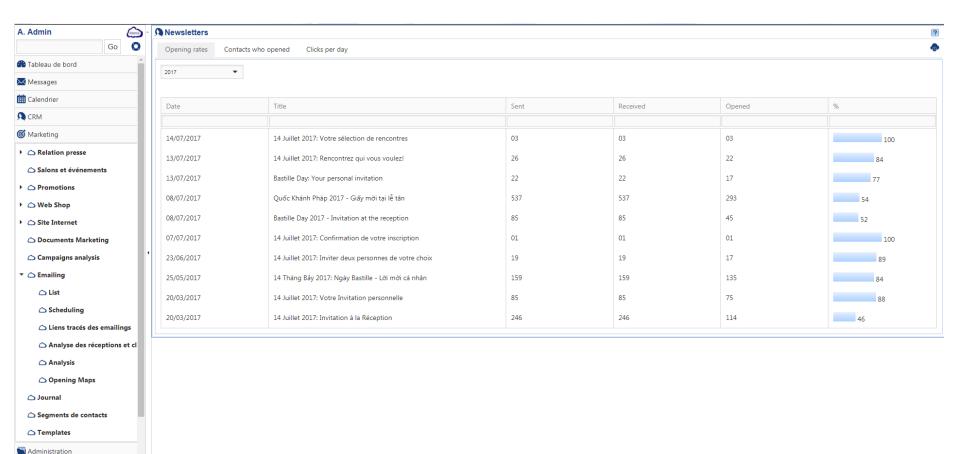
Tenue de ville ou costume national

Cette invitation est strictement personnelle – une pièce d'identité vous sera demandée.

Plutôt que de nous adresser des fleurs, nous vous proposons d'effectuer un don à l'Association des francophones du Vietnam (AFV), pour soutenir son action en faveur des jeunes malentendants vietnamiens. Vous pourrez remettre vos dons, placés dans une enveloppe, à un membre de l'association à l'entrée de la Résidence.

# Analysis: Opening rates

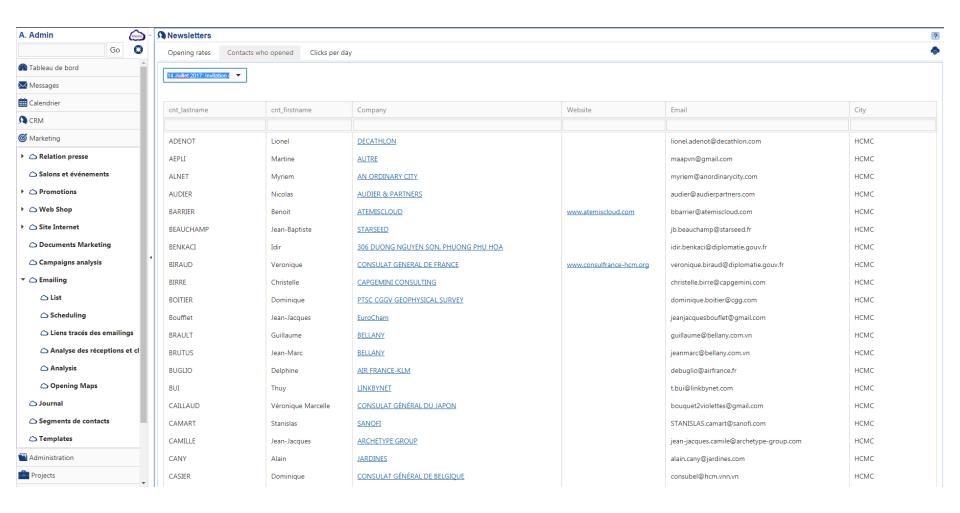




Projects

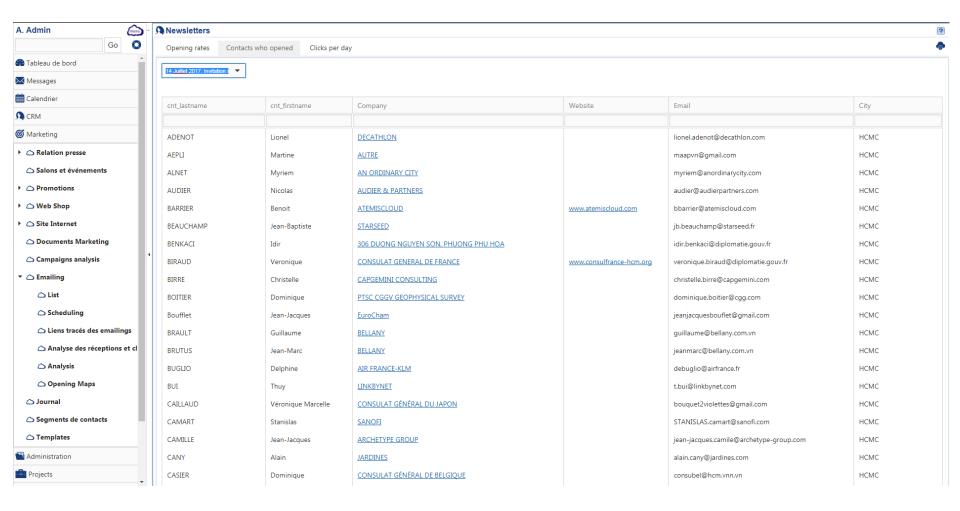
# Analysis: Who opened





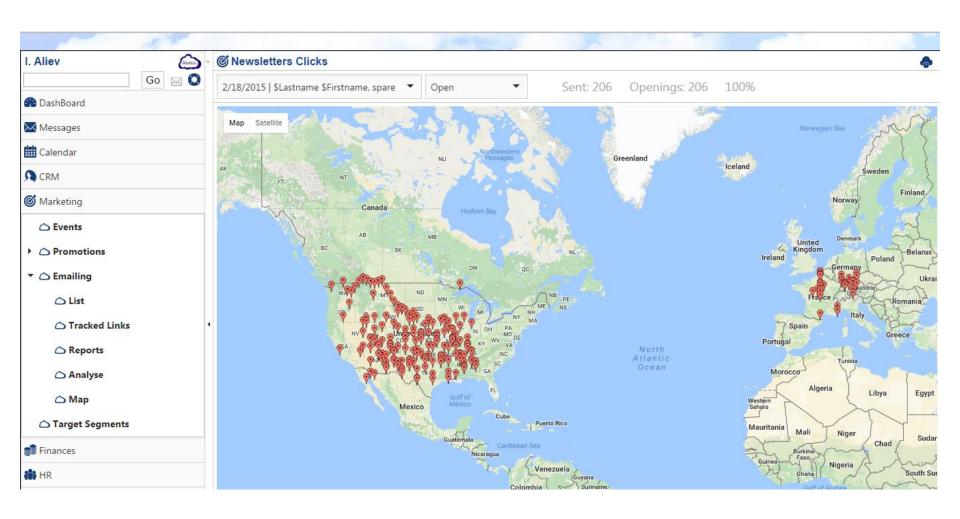
# Analysis: Daily openings





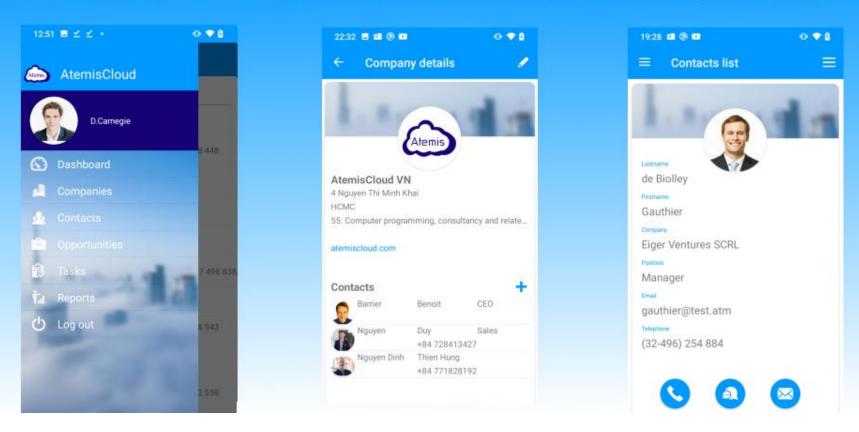
# Analysis: Emailing opened





# Version mobile

A complete CRM in your hand. Save time, save money and enjoy.



This Android / IOS application was developed on C# Xamarin. It allows the offline mode with embarked database such as SQLlite.NET

#### Feedback: Add comment





#### Add comment

****		
Comment		
Place your comment here		
Save		//

After the event, the solution requires ratings and comments from all the invitees. Improve the event for the next period and be always the best. ©

